



THE HQ COMPANIES, INC.®

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HQ SEARCH, INC. - HQ SERVICES, INC. - HQ SEMINARS, INC. - HQ SCRIPTS, INC.

All About Human Capital for Board Growth, Career Growth, & Corporate Growth

TheHQCompanies.com

Growth through People

Growth of People

CORPORATE SERVICES	CAREER SERVICES
<p>CONSULTING:</p> <ul style="list-style-type: none"> Digital Culture Transformation, Corporate Growth, Organizational Effectiveness <p><i>"It's rare that you come across standout talent like Kathy Graham. I had the pleasure of working with Kathy on two projects. First, where she was engaged to recruit a team of finance and accounting professionals for a pre-IPO SaaS company.</i></p> <p><i>The other was an organization who engaged Kathy to recommend organizational structure and capability improvements to modernize their finance and accounting function.</i></p> <p><i>Kathy successfully hired 12+ qualified professionals in less than 3 months for the SaaS company, creating the necessary finance skills for public company readiness. She also provided the capabilities foundation for finance function digitization.</i></p> <p><i>I never miss an opportunity to work with Kathy and hear her perspective on motivating teams in the digital space. Kathy is amazing to work with and an asset to any team!"</i></p> <p>—Director, Strategy & Transformation, top ranked technology consulting firm</p>	<p>CONSULTING:</p> <ul style="list-style-type: none"> Career Choices, Career Branding & Marketing, Interviewing & Negotiation <ul style="list-style-type: none"> For Board Members, C-Suite, Executives, Professionals, & Entrepreneurs. <p><i>"A few years ago, I needed an updated bio of myself for a large project. Kathy did an outstanding job by producing a wonderful innovative handbill that was custom designed to showcase my background [& it] helped me land that huge account [&] win other big clients."</i></p> <p>—CEO of a fintech mathematical applications company</p> <p><i>"Going back to review my history [with Kathy] energized my future contributions to my firm by (a) showing me just how much I had accomplished; (b) pointing out where my focus should be directed going forward; (c) giving me the energy to go past a pause point..."</i></p> <p><i>I immediately went on to creating another new business for my firm, taking it from an idea with zero revenues all the way to the 4th largest nationally in revenues in its niche, in a very short period of time."</i></p> <p>—President of a Fortune 500 subsidiary</p>
<p>RETAINED SEARCH:</p> <ul style="list-style-type: none"> 98% executive level searches filled in 100 days, 10+ yrs. average firm tenure <ul style="list-style-type: none"> For Board Members, C-Suite, Executives, & Professionals. 	<p>YOUR CAREER CAMPAIGN:</p> <ul style="list-style-type: none"> +80% to date of 300 executives globally assisted with reverse position and board searches have identified next goals and achieved them.
<p>COMMUNICATIONS for Corporations:</p> <ul style="list-style-type: none"> Economic Employment & Trends Forecasts, Diversity & Inclusion, etc. <ul style="list-style-type: none"> 1st to identify changing public board profiles; forecasted Great Financial Crisis, ... 17 years of accurate forecasts! Available for speaking, writing, workshops. 	<p>COMMUNICATIONS for Executives:</p> <ul style="list-style-type: none"> CFOs, GCs, CMOs: Classic, Strategic, CEO's Partner, & Beyond <ul style="list-style-type: none"> How to advance career & firm—2019 & 2020 AICPA national & NYC speaker. Establishing/enhancing digital presence via upgrading Zoom and social media skills.



KATHLEEN A. GRAHAM: confidential, collaborative, customized research-based solutions

Kathy Graham is the Founder and Principal of The HQ Companies, Inc., a group of four firms focused on strategies for board, career, and corporate growth in this digital age. She earned an MBA, Analytic Finance, Econometrics, & Statistics, from The University of Chicago Booth School of Business and a BS, Business Administration, Marketing from North Central College.

Kathy combines her experience-based insights of how professionals through C-Suite executives actually progress in their careers by driving corporate and board growth with her academic knowledge to create the content and successful outcomes that are the hallmark of The HQ Companies' services.

She sits on the Board of the Chicago Finance Exchange, an invitation-only organization of the top 200 Chicago women leaders in finance. Kathy led 2020 Women on Boards Chicago for 3 years, connecting +300 corporations' Board Directors with ~1,000 experienced/qualified Board Directors. She served 8 years on The University of Chicago's Alumni Club of Chicago Board, including as Co-Chair of their Governance Committee. Kathy is a corporate member of the Thirty Percent Coalition, a unique coalition of corporate, private equity, and institutional investment firms with +\$6 trillion AUM that are conceiving and implementing collaborative strategies for U.S. board diversity.

Contact Kathy directly at 630.306.0421 or via email at Graham@TheHQCompanies.com.