



YOUR CAREER CAMPAIGN™ C-SUITE

CORPORATE CAREER FUTURE | CORPORATE BOARD FUTURE | PHILANTHROPIC & NONPROFIT DIMENSIONS

A multi-faceted approach for growing your career

Your Career Campaign™ C-Suite (YCC C-Suite) is for those executives with a title of GC or “C” (CEO, CFO, CHRO, CIO, CMO, COO, CSO, etc.), who are qualified to serve on corporate boards, and who have significant philanthropic and/or nonprofit interests. It is the same process given below for Your Career Campaign™, which is designed for professionals below the C-Suite level or C-Suite executives who are not interested in having additional corporate board and/or philanthropic/nonprofit dimensions to their career.

12 customized to you services with a collaborative approach and a menu option permitting some choice.

- Over an 80% success rate with over 250 clients securing their next ideal career goal/position.
 - Works equally well in most industries and career levels—from fresh grads through professionals, as well as executives in the C-Suite with career, corporate board, and philanthropic interests.
 - Average time to succeed in reaching goal: 3 months with no “hiccups,” 6 months if working, longer in cases where “life happens.” No cutoff time: YCC C-Suite coaches work with you until goals are met.
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SERVICE 1: Your Life Review Analysis (YLRA)—The great data dump, prepares you to interview better, exposes common themes running throughout your life, makes you feel so much better about yourself.

SERVICE 2: Career Strategies Options Analysis (CSOA)—The 9 different possible career paths, rule them in or rule them out before you accidentally close a lucrative and/or interesting career path, then choose top 3.

SERVICE 3: Your Resume and Marketing Materials (YRMM)—Branding you for your top 3 career choices in a way that resonates with those who have the ability to create and hire you for that opportunity/position.

SERVICE 4: Career Strategies Options Execution (CSOE)—Work entire process with 3 companies first.

SERVICE 5: From Stopped to Star™ Organization Tool (ORG)—Know when it’s likely 3 offers will arrive.

SERVICE 6: Contact List (CL)—The list of the companies that are most likely to fit your profile.

SERVICE 7: Scripting (SCRIPT)—Every conversation is an interview, this process helps you ace those talks.

SERVICE 8: Interviewing More Effectively (IME)—After acing chats, this process helps you ace interviews.

SERVICE 9: Personal Trainer (PT)—Accountability, empathy, encouragement, and an occasional nudge.

SERVICE 10: Traditional Career Development (TCD)—How to work best with recruiters and job listings.

SERVICE 11: Negotiating Employment Offers and Raises (NEOR)—The art of enhancing without jeopardizing neither the offer nor the goodwill of the people extending the offer.

SERVICE 12: Special Services

- Your Career Campaign Junior (YCC JR)—Recent or soon to be graduate, up to 4 years work experience.
- Consulting by the Hour for YCC Alumni