



## Your Career Campaign™

**External | Internal | Entrepreneurial | C-Suite:** *A multi-faceted approach for growing your career*

SERVICES AVAILABLE ONLY AFTER BACKGROUND REVIEW AND BY INVITATION ONLY.

12 customized for you services with a collaborative approach and a menu option permitting some choice.

- Over an 80% success rate with over 250 clients securing their next ideal career goal/position.
- Works equally well in most industries and career levels—from fresh grads through professionals, as well as executives in the C-Suite with career, corporate board, and philanthropic interests.
- Average time to succeed in reaching goal: 3 months with no “hiccups,” 6 months if working, longer in cases where “life happens.” *No cutoff time: YCC coaches work with you until you reach your goal.*

**SERVICE 1:** Your Life Review Analysis (YLRA)—The great data dump, prepares you to interview better, exposes common themes running throughout your life, makes you feel so much better about yourself.

**SERVICE 2:** Career Strategies Options Analysis (CSOA)—The 9 different possible career paths, rule them in or rule them out before you accidentally close a lucrative and/or interesting career path, then choose top 3.

**SERVICE 3:** Your Resume and Marketing Materials (YRMM)—Branding you for your top 3 career choices so you resonate with those who can create and hire you for your next opportunity/position—BASED ON YLRA, INCLUDES LINKEDIN PROFILE, SOCIAL MEDIA/WEBSITE, ELEVATOR SPEECH—CONSTANTLY UPDATED FOR EACH NEW OPTION/CHANGE UNTIL YOU REACH YOUR GOAL.

**SERVICE 4:** Career Strategies Options Execution (CSOE)—Work entire process with 3 companies first.

**SERVICE 5:** From Stopped to Star™ Organization Tool (ORG)—Know when it’s likely 3 offers will arrive.

**SERVICE 6:** Contact List (CL)—The list of the companies that are most likely to fit your profile.

**SERVICE 7:** Scripting (SCRIPT)—Every conversation is an interview; this process helps you ace those talks.

**SERVICE 8:** Interviewing More Effectively (IME)—After acing chats, this process helps you ace interviews.

**SERVICE 9:** Personal Trainer (PT)—Accountability, empathy, encouragement, and an occasional nudge.

**SERVICE 10:** Traditional Career Development (TCD)—How to work best with recruiters and job listings.

**SERVICE 11:** Negotiating Employment Offers and Raises (NEOR)—The art of enhancing without jeopardizing neither the offer nor the goodwill of the people extending the offer.

**SERVICE 12:** Special Services—Added per Client Requests!

- Your Career Campaign Junior (YCC JR)—Recent or soon to be graduate, up to 3 years work experience.
- Consulting by the Hour—For YCC Alumni and Special Situations: per hour and package rates available.
- Customized Digital Presence—Establish/enhance your digital presence by upgrading in private your Zoom/social media skills, in a way that is uniquely you and grows your career. Consulting rates apply.
- 1-Time Customized Corporate or Board Resume and Bio—you provide materials and we collaboratively craft with you.