



### **YOUR CAREER CAMPAIGN™**

EXTERNAL | INTERNAL | ENTREPRENEURIAL: *A multi-faceted approach for growing your career*

12 customized to you services with a collaborative approach and a menu option permitting some choice.

- Over an 80% success rate with over 250 clients securing their next ideal career goal/position.
- Works equally well in most industries and career levels—from fresh grads through professionals, as well as executives in the C-Suite with career, corporate board, and philanthropic interests.
- Average time to succeed in reaching goal: 3 months with no “hiccups,” 6 months if working, longer in cases where “life happens.” No cutoff time: YCC coaches work with you until you reach your goal.

**SERVICE 1:** Your Life Review Analysis (YLRA)—The great data dump, prepares you to interview better, exposes common themes running throughout your life, makes you feel so much better about yourself.

**SERVICE 2:** Career Strategies Options Analysis (CSOA)—The 9 different possible career paths, rule them in or rule them out before you accidentally close a lucrative and/or interesting career path, then choose top 3.

**SERVICE 3:** Your Resume and Marketing Materials (YRMM)—Branding you for your top 3 career choices in a way that resonates with those who have the ability to create and hire you for that opportunity/position.

**SERVICE 4:** Career Strategies Options Execution (CSOE)—Work entire process with 3 companies first.

**SERVICE 5:** From Stopped to Star™ Organization Tool (ORG)—Know when it’s likely 3 offers will arrive.

**SERVICE 6:** Contact List (CL)—The list of the companies that are most likely to fit your profile.

**SERVICE 7:** Scripting (SCRIPT)—Every conversation is an interview, this process helps you ace those talks.

**SERVICE 8:** Interviewing More Effectively (IME)—After acing chats, this process helps you ace interviews.

**SERVICE 9:** Personal Trainer (PT)—Accountability, empathy, encouragement, and an occasional nudge.

**SERVICE 10:** Traditional Career Development (TCD)—How to work best with recruiters and job listings.

**SERVICE 11:** Negotiating Employment Offers and Raises (NEOR)—The art of enhancing without jeopardizing neither the offer nor the goodwill of the people extending the offer.

**SERVICE 12:** Special Services

- Your Career Campaign Junior (YCC JR)—Recent or soon to be graduate, up to 4 years work experience.
- Consulting by the Hour for YCC Alumni
- Your Career Campaign C-Suite (YCC C-Suite)—for those with a title of GC or “C”(CEO, CFO, CHRO, CIO, CMO, COO, CSO, etc.), qualified to serve on corporate boards, and with significant philanthropic and/or nonprofit interests—this service is for executives needing Services 1 through 11 for their corporate, board, and philanthropic/nonprofit career dimensions.