



QUIET GAME CHANGERS FOR YOU™

by Kathy Graham

In a world filled with uncertainty and fear, keeping positive, keeping fact-based, and keeping your belief in yourself to cause positive outcomes for yourself and others is crucial. Actions speak louder than words, which is why The HQ Companies is launching a new monthly Zoom event called "**Quiet Game Changers For You.**"

Starting **AUGUST 12, 2020, at 4PM CT**, please join a lively interactive multi-media conversation focused on MEDIA. Media—print, TV, radio, digital—is a mess with public confidence in the media continuing its decline. With a model that was built around advertising revenues that have been challenged by digital media, fake/mistaken news, sensationalism for profitability, poor coverage of other issues, the demise of the independents, individual's heuristic biases feeding media biases/profitability, gender/body/diversity image establishment concerns, and hostile to unpleasant work conditions—media is ripe for GAME CHANGERS.

TWO top media journalists will moderate **FOUR quiet MEDIA INDUSTRY GAME CHANGERS** discussing: a better revenue generation model, ways to minimize ethnicity bias, better work conditions and keeping independent media companies, how to communicate versus sensationalize, yes—community, public service, and nonprofit stories AS media revenue generators, and ways to minimize gender+age bias. **Stay tuned for more details...but save the date/time for now.**

Other QUIET GAME CHANGERS already booked for subsequent sessions include:

- **AUGUST 26, 2020 at 4PM CT:** TWO quiet INNOVATION GAME CHANGERS discussing: how to keep growing innovation at the corporate board & CEO level.
- **IN PROCESS:** An expert on how MINORITIES AND WOMEN CAN BUILD MULTI-BILLION DOLLAR BUSINESSES THAT PRODUCE SOMETHING. The second guest—who is not a sports figure, not an entertainer, and didn't inherit the capital—is someone who has built such a business.

Feeling better already? More empowered knowing that others, just like you, can and have quietly introduced game changing strategies, products, and solutions that created positive outcomes for themselves and others? Good. ☺

...and, BTW, if you know of a quiet game changer in any field, please let me know because their success should be applauded, too.