



Talk is cheap, but results that achieve desired goals are priceless. Below are some corporate board updates that are all about results that are achieving desired goals of more corporate profitability and fewer corporate losses from groupthink risk-taking.

**NATIONAL:** Thirty Percent Coalition, a \$7 trillion AUM coalition of corporations, investors, and advocacy groups for U.S. Board Diversity, recently announced that:

1. Over 500 companies engaged by the Thirty Percent Coalition since 2012 have named a woman to their boards.
  2. The Thirty Percent Coalition's 2021 "Adopt a Company" Campaign has resulted in 127 companies appointing a woman to their board, with 65 of those companies with all-male boards appointing a woman, most for the first time and 62 of those companies appointing a second woman.
  3. The Thirty Percent Coalition's focus on both gender AND racial diversity has resulted in the September 2021 webcast featuring Thirty Percent Coalition member, [The Board Challenge](#), discussing action steps that will increase racial diversity in corporate boards, specifically—it's a "must watch" on how to improve Black directors' representation in the boardroom.
- Note that The HQ Companies, Inc. is honored to be a Thirty Percent Coalition corporate member.

**REGIONAL:** The North Carolina Association of Certified Public Accountants (NCACPA), in its 100<sup>th</sup> year of existence, has 4 strategic focus areas for its 13,000 members: increase advocacy and awareness for its members about existing and emerging issues; optimize diversity and enhance engagement via developing valued opportunities; support corporate governance and operational effectiveness/financial sustainability; and offer highly valued professional development. Their [Professional Women's Conference](#), which is designed specifically to enhance professional women's development, encapsulates all four of their strategic focus areas...and it takes place Tuesday, October 26<sup>th</sup>, 8am – 5pm ET.

1. The sessions offer skills that women need for corporate growth all the way to the boardroom: unmuting your voice; taking the reins; first impressions; behavioral economics, mission/vision/value; resilience; overcoming barriers.
  2. There are already 250 [registered](#) to attend—you do not need to be a NCACPA member to attend—and you can attend virtually or in person if you're hankering for a drive through the fall foliage to reach Charlotte, North Carolina.
- Note that I, Kathy Graham, am honored to be conducting a highly interactive session at this conference where attendees will have their specific questions answered regarding: QUESTIONS TO ASK BEFORE STARTING YOUR BOARD JOURNEY; necessary marketing materials for your board quest, HOW TO SECURE YOUR BOARD POSITIONS, and board portfolio essentials for those wanting more than one corporate board.

**LOCAL:** The HQ Companies walks the talk of its mission, "Creating pathways that take corporations, boards, and executives where you want to go."

1. Corporations want more profits, fewer losses...and corporate diversity has been proven repeatedly to deliver just that.
  2. Boards want effective strategies and oversight so that corporations can deliver their mission/purpose profitably...and board diversity has been proven repeatedly to deliver just that.
  3. Executives with the appropriate "nose in, fingers out" mentality want to understand what boards fit their profile/goals.
- The HQ Companies, Inc. is honored to announce that through their last six months of corporate fiduciary board searches and executive coaching that 9 more women and people of color are on boards of mutual funds and private/public companies. The HQ Companies is a boutique company, but quite effective at walking the talk that delivers the results.