

3 Summertime Board Career TO DOs

- 1. **PREPARE.** Look at your LinkedIn, your board bio, and board resume—are they up to par? If not, correct ASAP so that you shine wherever you go and with whomever you talk to this summer.
 - ✓ Check out my <u>LinkedIn FEATURED</u> section on 3 BOARD MATERIALS SUCCESS TIPS for suggestions.
- 2. **UNPLUG.** Research all the way back to Henry Ford's days shows that productivity and performance increase if you turn off work for a while. UC Berkeley neuroscientists' research shows that shutting down your computer, smartphones, and tech devices will further increase your productivity and performance when you return.
 - ✓ Board work/interactions require you to be at your best, so plan to take time off and offline.
- 3. **MINGLE.** Meet people instead. To gain the most, think about how each person is connected to what boards and come prepared to lightly mention, when appropriate, what boards you're interested in, your board value proposition, etc.
 - ✓ Listening and providing connections/information useful to further others' interests improves the likelihood that others will support your efforts.