

2021 CORPORATE BOARD PRIORITY TOPICS

by Kathy Graham

The world has changed. Corporations now face new stakeholders and issues, including employees, safety, value chains, sustainability, and diversity. It's the Board's responsibility to direct the management of the corporation's business, acting in the best interests of the company's stakeholders—a much more diverse group of interests than when a company's only stakeholders were its shareholders!

On **February 24**th from 4pm CT to 6pm CT, during <u>Graham Johnson</u>'s **BOARDS: The Bridge to a Diverse World** free event, **SAMUEL C. SCOTT III** retired Chair & CEO, Ingredion [fka Corn Products] & past/present Abbott, BONY, Motorola Board Director; **ADELA CEPEDA**, Angeles Investors, UBS Funds, Mercer Mutual Funds, & BMO Financial Corp. Board Director; **DAVID CHUN**, Equilar CEO & NASDAQ Board Partner; and **PAULA GOLD-WILLIAMS**, CEO, CPS Energy will address questions on this topic as proposed by Moderator and C-Suite/Board Expert Mary Ann Hynes, questions such as:

- What role should the Board & CEO perform in defining/growing diversity at your firms & boards?
- What does success in corporate diversity in your companies & boards look like at end of 2021? 2022?
- When your companies and boards are diverse/more diverse—what will be different?

Following this highly interactive (yes, attendees do ask the panelists questions live, not just through a chat feature) unrecorded discussion, attendees will break out into their choice of two different chat room sessions, each hosted by a board/corporate expert in:

Board Governance, Climate/Environmental Financial & Risk Management, Intellectual Property, Cybersecurity, Growth (Turnarounds, M&A, Organic), ERM—Financial and Operational, Value/Supply Chains, Real Estate; Public Policy, Executive Compensation, Culture/Human Capital Management.

Start the New Year off right by focusing on diversity and the other board 2021 priority topics—**what's defined** and then measured does get achieved—while learning and sharing with your fellow C-Suite and Board Directors.

For an invitation to this free event (attendance limited to C-Suite and Corporate Board Directors) go to: REGISTER AND for more information, see FLYER.