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**HOW BOARDS GROW INNOVATION**

by Kathy Graham



Anna Cheng Catalano  
Co-Founder, The World Innovation Network

## HOW BOARDS GROW INNOVATION

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- **Creating the right corporate and board culture**
- **Removing barriers to innovation**
- **Providing appropriate risk oversight**
- **Provoking thought that leads to creativity and challenge**

Anna Cheng Catalano has been a public and private company board director for the past 17 years. Serving on the boards of Frontdoor (NASDAQ), HollyFrontier (NYSE), Kraton (NYSE), Willis Towers Watson (NASDAQ) and Appvion (Private), and as Co-Founder of The World Innovation Network (TWIN), she brings a unique perspective of inspiring innovation from a board director perspective. Anna serves as President of National Association of Corporate Directors (NACD) Texas TriCities Chapter and is a NACD certified Board Leadership Fellow. In her other nonprofit involvement, she serves as a director on the Alzheimer's Association and the Houston Grand Opera.

In October 2019, Anna wrote about the topic of "Leadership in Innovation and Humanity" on her thought leadership website ([www.shades-of-leadership.com](http://www.shades-of-leadership.com)):

*"At both events, a terrific lineup of topics, presented by engaged speakers and attendees, perturbed and challenged my paradigms. It was a healthy dose of innovative thinking as I consider my role in board leadership and business in the coming years.*

*The topic that was common throughout both conferences was the pace of change and disruption that we will undoubtedly experience in the next decade. As we consider innovations in technology, data collection and management through AI, speeds of communication through 5G, automation through robotics and drones, and increasing technological advancements in bioengineering and medical breakthroughs, the potential of progress is tremendously exciting...In many instances, the elements of innovation that excite me seem to be the very topics that cause concern."*

On Wednesday, October 21, 2020 from 4pm CT to 6pm CT (includes optional private chats) join Anna as she draws upon her experience and discusses her thoughts on how to encourage innovation from a board perspective. ANDREA ZOPP, CEO of World Business Chicago—an organization driving inclusive economic growth in North America's global business center—who is also an experienced Board Director, Keynote Speaker, and Subject Matter Expert (SME), will moderate this FREE ZOOM EVENT. To gain your free invite, visit [bit.ly/TheHQsE5](https://bit.ly/TheHQsE5)

At this same event, JOHN NOTTINGHAM, Co-Founder of innovation company Nottingham Spirk and an inventor with over 1,300 patents earning over \$50B in sales, will discuss how CEOs can continually grow innovation in their corporations. His Moderator is ANA DUTRA, CEO of Mandala Global Advisors—a C-level business consultancy building business growth in 30+ countries—and a NYSE, NASDAQ, and private company Board Director, in addition to being a best-selling author and global Keynote Speaker.

This highly interactive—the audience asks questions throughout—program concludes with a conversation between Anna and John where both Andrea and Ana join them in discussing what's most important to them about innovation at the executive and board level.

At 5:15pm, attendees are sorted into groups they choose or are chosen for them for 45 minutes of private chat room further discussion.

CEOs have an opportunity to be seated in John's private chat discussion AND corporate board directors have an opportunity to be seated in Anna's private chat discussion. See [Flyer](#) for more details; gain an invite at [bit.ly/TheHQsE5](https://bit.ly/TheHQsE5).